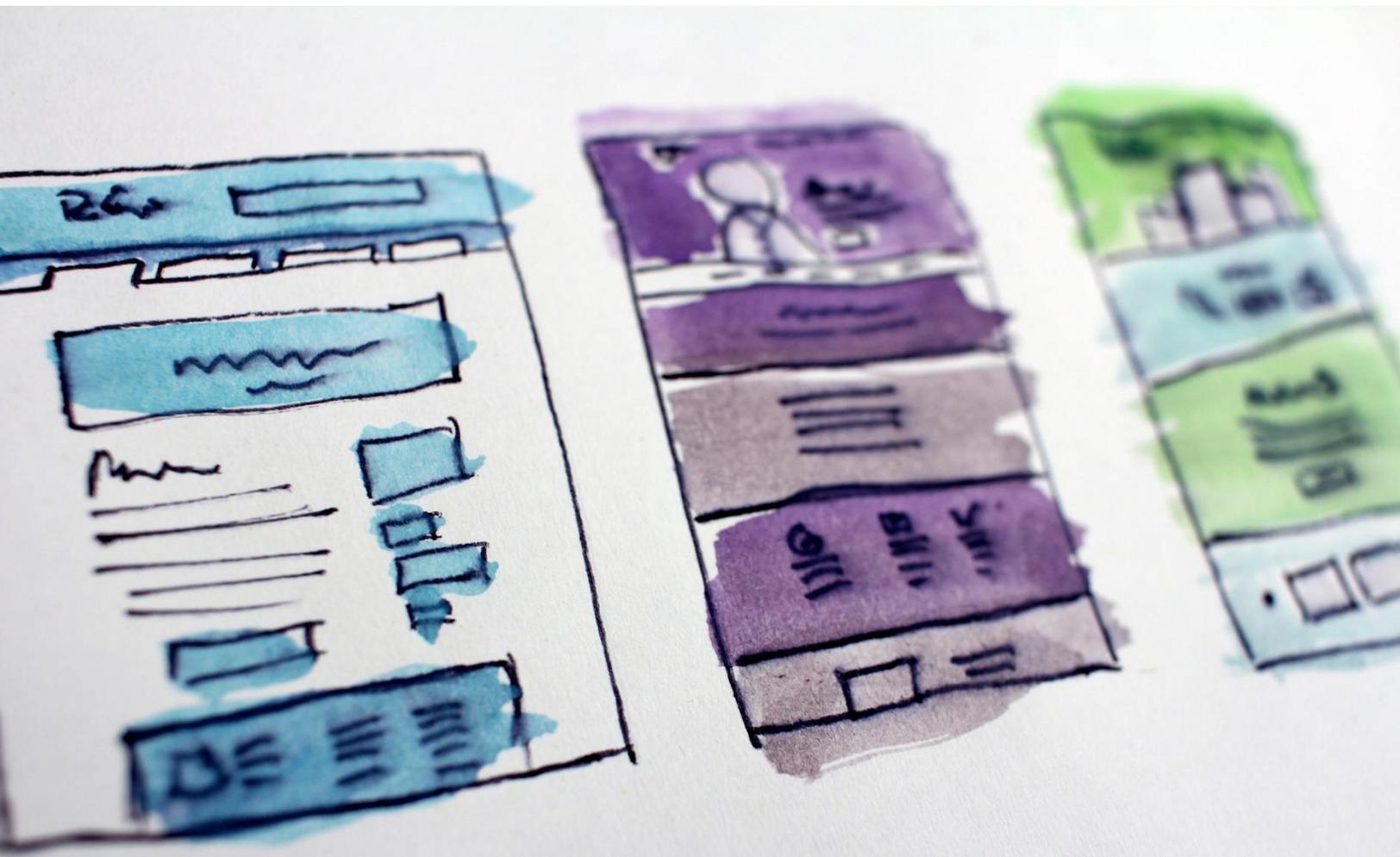
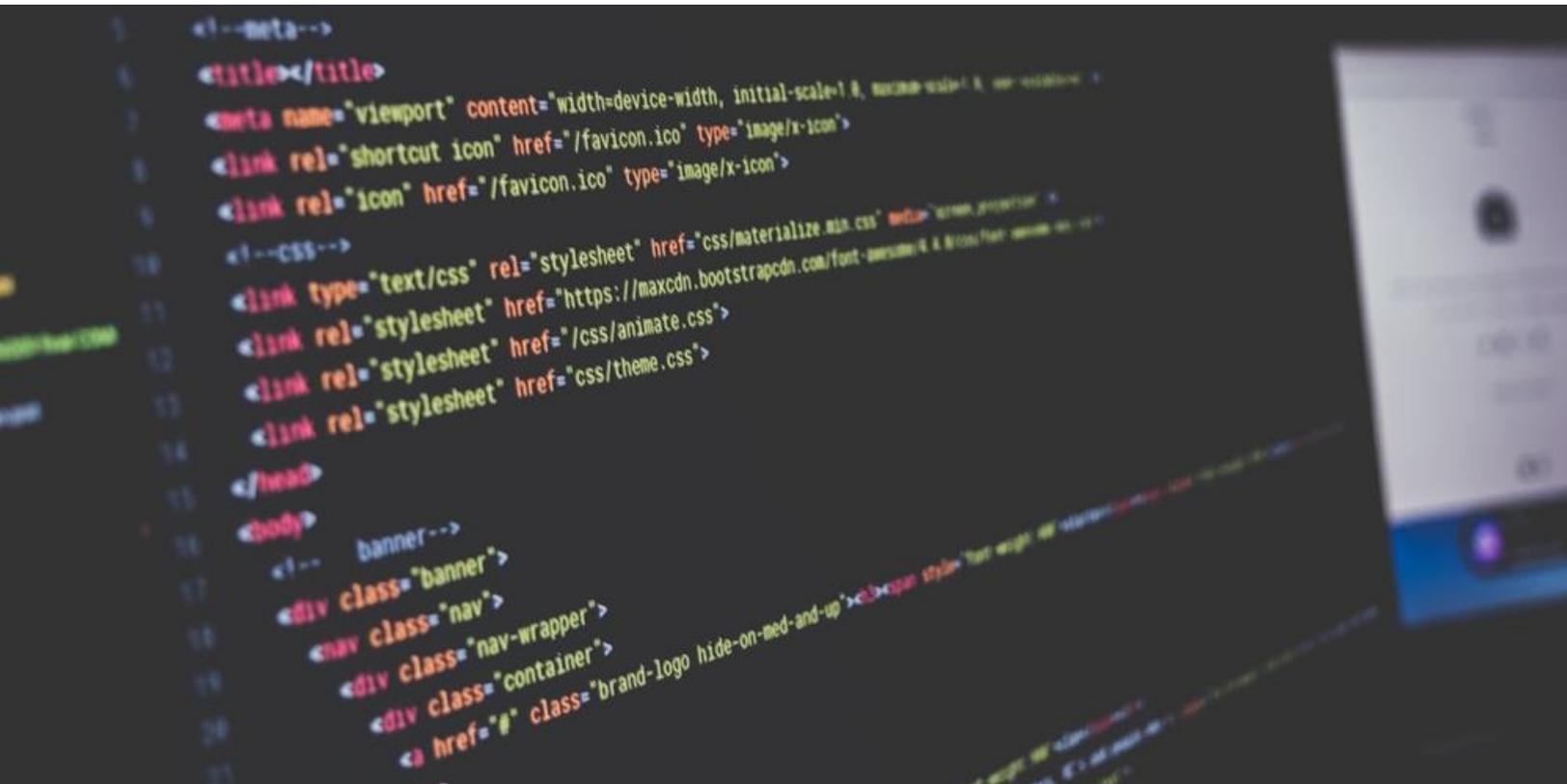


Project small business

From  **NEXUS 6**

Website Design and Development





What a tangled website we weave

Looking to build a website? Deciding on the website development process can be stressful.

- Should you have someone build it for you?
- Should you make it yourself?
- How much will it cost?
- Do I know what I'm doing?
- Will it be functional let alone look good?
- Where did I leave my keys?

All of these are potential questions that may be swirling around in your mind while trying to make sense of it all. Luckily, we're kind of pros at this stuff, and we'll help you out.

Wordpress

A good portion of what you see out there is built on the WordPress platform. Why? Because it's open source, free to use, and has so many customizations that there you can do almost anything with it.

It's pretty easy to get into the weeds on this one if you're not experienced though.

Squarespace, Weebly, Wix, etc.

These are your standard do it yourself website tools built with ease of use in mind. Since these are more tightly controlled spaces, they offer fewer customizations and modifications and, depending on the application, can be somewhat restrictive.

GoDaddy

Domain registrar and website development platform/hosting. Pretty basic here, few templates to choose from and limited options.

Shopify

A website platform built specifically for e-commerce. Designed to be end-user friendly and capable of integrating with Facebook for store integration.

WooCommerce

WooCommerce is an open source e-commerce plugin for WordPress. It is designed for small to large-sized online merchants using WordPress.

Magento

Magento is an open-source e-commerce platform written in PHP.

PHP

Hypertext Preprocessor (or simply PHP) is a scripting language for Web development.

Building a better mousetrap...I mean website with Nexus 6

Let's start here.

There are many stats that we can quote about websites. 40% of people will move on if your site doesn't load within 8 seconds. Or, Google will push your listing down in the search results if your website isn't mobile friendly.

The fact is that these should already be baked into the foundation of a website already. If someone designs and builds you a site in this day and age and it's not mobile friendly or responsive, then frankly that person deserves a slap in the face.

When Nexus 6 is building a website, we have two focuses: the technical mumbo-jumbo that makes the magic happen and the actual magic the world sees.

When we design a website's layout, form, function, and aesthetics, we're looking to tell a story through pictures, text, and overall experience.

We're not concerned with what others are doing; we strive to see what we can achieve and where we can take your business' story.

A website is one of the most significant branding tools that you have, and it's tooting your horn all day and all night every day of the year. We strive to make sure that it's equipped to do its job and tell that story right.

So, how do we differ from other agencies when it comes to websites? We tell your story by building that better mousetrap...website.





So, what does it cost?

Don't worry, a part of our 'don't suck' initiative is not to charge you some outrageous fee like you know who, that quoted something ridiculous like \$8k.

Also, our pricing includes both web and email hosting for the first year and only \$150/yr after that.

A basic informational website (3-5 pages) – \$2,500

A basic e-commerce website (>50 products) - \$3,500

Naturally these are just starting points, but we'll do a deep dive with you to ensure that we provide an accurate quote for the project to address your unique needs.
