

# Project small business

From  **NEXUS 6**

Social Media Management & Digital Marketing





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## iSocial, and so can you.

Social media can be a confusing topic for some. It's called 'social' media, but often it is used to avoid socializing.

Need to know if your brother is okay? Check his Facebook status.

Want to know what your teen is up to? Instagram or Snapchat feed.

Now, this is your business we're talking about. So, you're probably asking:

- What the hell should I be posting about?
- Where should I be posting this stuff?
- When should I be posting this stuff?
- Whom should I be targeting with my stuff?
- Moreover, how do I do all of this while running my business at the same time?

There are so many different avenues nowadays to be able to connect with your potential audience it's hard to know where to start.

Fortunately, you're reading this and we're pretty good at this stuff.

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## Necessary Evil

If you're like most, your job is not managing social media--and honestly, you don't have time for it!

Of course, you understand that having an online presence is a necessity in today's world

So, how do you run a business and manage your digital presence online -- all while not tearing your hair out?

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## Leave it to us

We offer packages that help you either develop a presence and maintain it with some weekly branding posts, all the way up to multiple posts per day, blog posts, and backlink building services. All of this at a budget-friendly price.

Social media doesn't need to be your thing.

So, take a deep breath. And relax this weekend!

You deserve it.

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## Our #1 rule in business, don't suck

We don't care what everyone else charges for Social Media Management, Digital Marketing or SEM Campaigns; you know why? Cause their prices suck.

We know what it's like being a small business having to work on a small business budget, that's why we designed plans that a small business can afford.

We're proud to offer the Project Small Business packages that help a small business maintain their online presence, extend their reach, and start closing some deals.

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### The Chewing Bubble Gum Option - \$150/mth

You've probably already heard that you should maintain an active social presence online, but you hate posting on social media.

That's cool, we'll knock out a unique branded post to all major platforms a week to keep things fresh for you.

*\$150/mth (includes 4 wicked awesome posts)*

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### The Taking Names Option - \$300/mth

You're pretty confident that you can walk, talk, and chew bubblegum all at the same time. Let's up your game and take this thing to the next level and get you rolling with a email/text marketing to go along with those sweet social media posts.

*\$300/mth (includes 4 social posts, free Mailchimp account and management, free textiful account and management, and up to one email and/or one text blast)*

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### The Kicking Ass Option - \$500/mth

You're a god damn ninja. Let's get out there and start showing people that we mean business. We're going to hit people with two freakin' sweet posts a week, then we'll follow up with a jab from Google and/or Facebook ads, and finish it off with a Hadouken in form of text/email campaign.

*\$500/mth (includes 8 social posts, free Mailchimp account and management, free textiful account and management, up to one email and/or one text blast, \$100 ad credits and Google/Facebook Ads Management)*

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Feel like it's a lot to unpack? That's fine, because it is. Social Media and Digital Marketing are getting more and more complicated by the day. We hope that you will trust us to take the wheel and let us help you navigate the digital universe.

